

IMAGE AND VIDEO RELEASE AUTHORIZATION

The undersigned, as a Participant in the event ***The Call for Distributed Intelligence: The new path to AI ROI*** (hereinafter, the “Event”) organized by Business Integration Partners S.p.A. (hereinafter, the “Company” or “BIP”), which will take place on **12/11/2026** at **Microsoft House, Viale Pasubio, 21, 20154 Milano MI**,

HEREBY AUTHORIZES BIP TO:

- Film, photograph, record or otherwise produce images and audiovisual material (hereinafter, the “**Multimedia Content**”) during the Event, depicting the undersigned’s image;
- Store copies of the Multimedia Content in its own digital archives or in those of suppliers or third parties appointed by BIP, in accordance with the methods outlined in the **Privacy Notice** attached below (hereinafter, the “**Privacy Notice**”);
- Use, reproduce, and publish the Multimedia Content through the Company’s social media channels for dissemination and promotional purposes.

The undersigned therefore transfers all economic rights relating to the Multimedia Content — within the limits of the activities specified in the Privacy Notice — pursuant to Law No. 633/1941 and Article 10 of the Italian Civil Code. This includes the right to acquire, exploit, fix, store, reproduce, edit, display, distribute, broadcast, publish, make available, or otherwise communicate the Multimedia Content to the public, in any manner or form, in whole or in part, on a temporary or permanent basis.

The undersigned waives any claim in relation thereto and releases BIP from any liability arising from the above, provided that the undersigned’s dignity and reputation are respected.

The undersigned further acknowledges and accepts that no compensation will be paid by BIP for the use or exploitation of the Multimedia Content for the purposes described in the Privacy Notice.

AT THE SAME TIME, THE UNDERSIGNED DECLARES THAT THEY:

- Have read, understood, and acknowledged the Privacy Notice attached below;
- Give their consent pursuant to Article 6(1)(a) and Articles 7(1) and 7(2) of Regulation (EU) 679/2016 – GDPR for the processing activities carried out by BIP as Data Controller, as further detailed in the Privacy Notice.